

HOTELS & GUESTHOUSES FACTSHEET

Make your water commitment visible.

Enrich the guest experience with local water insights and engagement.

BlueGo Essentiel • €1,500 / year excluding VAT

Per property, billed annually. Equivalent to €125 per month excluding VAT. Awareness, visibility and guest activation with a guided launch.

Your annual programme includes

- Property profile and visibility for your water initiatives.
- Contextual water content and practical recommendations.
- Launch toolkit, guest messages and communication templates.
- Onboarding, a follow-up check-in and a simplified annual review.
- Guest reviews on the water experience: a 1-5 drop rating and a comment.
- A BlueGo programme participation badge.

From discovery to review

30-minute discovery → approved logo, photos and existing initiatives → profile and toolkit preparation → team and guest activation → follow-up and annual review.

For your wider ambitions

Personalised campaigns, team workshops, BlueGo Impact / Signature, enhanced reporting and multi-site rollout: scope, availability and pricing in a separate proposal.

Request a 20-minute demonstration

Join directly or through your tourism office. The badge recognises participation; it is not an independent environmental certification. No quantified water saving is guaranteed without a measurement protocol.