

TOURISM OFFICE PARTNERSHIP SHEET

A destination united for water.

Bring hotels and guesthouses together around a shared resource.

A clear partnership

€0 to recommend BlueGo. No contribution from the tourism office by default. Non-exclusive, with no commission on hotel contracts. Each property chooses freely and contracts directly with BlueGo.

Your office connects. BlueGo delivers.

The tourism office: identifies priorities and properties, invites its network, shares approved messages and gathers feedback.

BlueGo: prepares and hosts the presentation, manages commercial follow-up, supports properties and produces the review.

A 90-day pilot

- A 45-minute briefing and 15-30 properties selected for invitation.
- A 35-45-minute collective presentation, then individual follow-up.
- Activation of signed properties, a 90-day review, then an annual review.

Go further with BlueGo Destination

Destination campaigns, local toolkits, dashboards and destination reports are optional services, scoped and quoted separately. Free recommendations remain distinct from these paid programmes.

Next step

Arrange a presentation for your network. Institutional logos, quotes and messages require approval. Reporting distinguishes participation, actions and measured outcomes; no water saving is promised without measurement.